



SALT LAKE CITY

APRIL 7 - 10, 2024



www.nursingsummit.com

Join us for the National Nurse Educator Summit

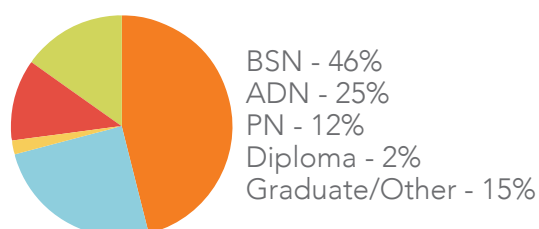
The National Nurse Educator Summit is a leading industry event featuring nursing professionals from across the country that share a passion for education and lifelong learning. Three info-packed days help nurse educators explore critical issues facing nursing and healthcare today and grow in their profession. ATI hosts this event, yet it is not exclusive to ATI schools nor is it about ATI content — it's about supporting and building a stronger nursing industry, creating an environment for collaboration, and providing a forum to facilitate growth.

Who attends the Summit?

The National Nurse Educator Summit will feature over 600 deans, directors, educators, and administrators from nursing programs across the country who share a passion for lifelong learning. Attendees will have the opportunity to join discussions on the critical issues facing nursing and healthcare today, as well as share knowledge, celebrate achievement, and build relationships that promote a stronger nursing education industry.

Summit Attendee Demographics

600+ attendees
240+ schools
25+ exhibitors



Who should exhibit?

We're looking for vendors who market and specialize in:

- nursing education tools
- nursing products
- nursing books and software
- nursing professional development via educational programs and institutions
- health-focused self-care (e.g., skin care, massage, make-up, nutrition, exercise)
- pampering self-care (e.g., jewelry, accessories, purses, mugs, soaps, candles)

Application for Exhibits and Sponsorship

Visit www.nursingsummit.com to register as an exhibitor and/or sponsor. If you have any questions or concerns, please contact ATI at events@atitesting.com.

Exhibitor Information

Exhibit Booth Registration Rate

10' X 10' \$2,750

10' X 20' \$4,875

Exhibitor Application Deadline

March 1, 2024

Exhibit Hours*

Sun. April 7	Mon. April 8	Tue. April 9	Wed. April 10
move-in hours:	7:15 a.m. - 8:45 a.m.	7:15 a.m. - 8:45 a.m.	7:15 a.m. - 8:45 a.m.
12 p.m. - 6 p.m.	11:15 a.m. - 1 p.m.	11:15 a.m. - 1 p.m.	move-out hours:
*subject to change		3:45 p.m. - 6 p.m.	8:45 a.m. - 10 a.m.

Exhibit Booth Package Includes:

- 10' X 10' booth space
- 6' black draped table
- Two chairs
- Wastebasket
- Booth identification sign
- Four exhibitor meal passes
- Publication of company name and description in exhibitor passport
- Online listing and link to company website in attendee app

Optional Add-Ons

- Cvent LeadCapture available for an additional fee; information provided one month before the event (<https://www.cvent.com/en/onsite-solutions/lead-capture>)
- Electric, furniture, and internet can be ordered from a third party vendor; information provided in exhibit booth confirmation.

Exhibitor Passport & Raffle

All exhibitors will be included in the exhibitor passport booklet to encourage attendees to visit your booth. When attendees visit your booth, you will stamp their passport. Once an attendee's passport has been stamped by all exhibitors, they will be entered into a raffle.

We encourage all exhibitors to participate in the raffle by submitting a prize valued at \$50 or more. Raffle donors will be recognized during the final general session of the Summit.

Sponsorship Opportunities

Sponsorship opportunities can be selected as an add-on during exhibitor registration. All sponsorships must be reserved before March 1, 2024.

Summit Tote Bags - \$2,750

Every attendee will receive a tote bag during the onsite registration/check-in process at the Summit. Sponsorship includes:

- Sponsor name and/or logo on one side of the tote bag
- Public thanks and recognition during general session

Program Outside Back Cover - \$1,250

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, full-color ad on the outside back cover of the Program booklet
- Public thanks and recognition during general session

Program Inside Back Cover - \$1,000

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, full-color ad on the inside back cover of the Program booklet
- Public thanks and recognition during general session

Program Inside Full-Page Ad - \$750

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, full-color ad on an interior page of the Program booklet
- Public thanks and recognition during general session

Program Inside Half-Page Ad - \$500

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Half-page, full-color ad on an interior page of the Program booklet
- Public thanks and recognition during general session

Exhibitor Rules & Regulations

- ATI Nursing Education reserves the right to decline any exhibitor applications that it deems inconsistent with the educational focus of the conference or the organization. Submission of this application form does not guarantee acceptance to the Summit.
- Exhibit booth staffers may not attend conference breakout sessions unless they have purchased an individual conference attendee registration.
- Exhibitors and exhibit booth staffers or any person who is associated with an exhibitor whose organization is a direct competitor of any of the products and services offered by ATI Nursing Education may not attend any ATI Preconference Sessions taking place on Sunday, April 7, 2024.
- All cancellations requested by March 1, 2024 will be eligible for a refund. No refunds will be made after March 1, 2024.
- Booth spaces will be available to select on a first-come, first-served basis. Space will not be reserved until payment is received.
- Exhibitors are limited to four (4) booth staffers per registration.
- Exhibitors are responsible for securing and safeguarding their materials from the time they are placed in the exhibit hall until they are removed. The exhibit hall will be secured from the general public while vacant. ATI will not be responsible for loss or damage to exhibitor materials due to any cause.
- Space is leased with the understanding that ATI assumes no liability whatsoever for damages. Exhibitors shall indemnify and hold harmless ATI from all liability (damage or accident) that might ensue from any cause resulting from or connected with transportation, placement, removal, or display of exhibits. Exhibitors are urged to insure themselves against such risks of loss or liability.
- Each exhibitor will be responsible for complying with the Americans with Disabilities Act (ADA) within its booth and assigned exhibit space.
- Required fire exits may not be blocked, or used for moving exhibit materials in or out, or used as storage areas. Booth construction shall be substantial and fixed in position in specified areas for the duration of the Summit.
- Exhibits may not extend beyond the space reserved or obstruct the view of or interfere with other exhibits. Easels, signs, etc., shall not be placed beyond booth areas into the aisles. All decorations, drapes, signs, banners, plastic cloth, and similar decorative materials shall be flame-proofed before being used in any exhibit.
- Exhibitors may not infringe upon the rights and privileges of other exhibitors. Interviews, demonstrations, distribution of literature, etc. must take place inside the exhibitor's booth. Canvassing outside of the assigned booth space is not permitted.

Exhibitor Rules & Regulations

- Advertising materials or exhibitor signs other than those associated with the entity who has reserved the space are not permitted. Solicitation of business, except by exhibitors, is not permitted.
- All booth equipment must be set up during the dedicated exhibitor move-in hours and must remain in position and staffed during the activities scheduled in the exhibit area. Booths cannot be broken down before the scheduled time unless approved by ATI.
- Multimedia presentations are encouraged but may not block aisles or access to other exhibitors' booths. Multimedia presentations with sound must take place at a reasonable volume level or in an area where nearby exhibitors are not disturbed. Multimedia presentations may not contain lewd or inappropriate content. ATI reserves the right to prohibit multimedia presentations that it deems to be in violation of these rules and regulations.
- The exhibit hall is carpeted. Only low-adhesive tape is permitted. Gray duct tape, electrical tape, and foam adhesive tapes are not permitted. Exhibitors are responsible for the complete removal of all tape used on the floor and other areas.
- ATI shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of show management, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.