



SAN ANTONIO

APRIL 24 - 27



www.nursingsummit.com

Join us for the National Nurse Educator Summit

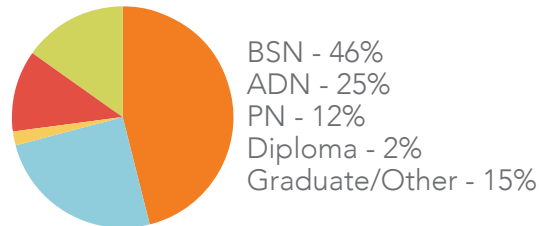
The National Nurse Educator Summit is a leading industry event featuring nursing professionals from across the country that share a passion for education and lifelong learning. Three info-packed days help nurse educators explore critical issues facing nursing and healthcare today and grow in their profession. ATI hosts this event, yet it is not exclusive to ATI schools nor is it about ATI content — it's about supporting and building a stronger nursing industry, creating an environment for collaboration, and providing a forum to facilitate growth.

Who attends the Summit?

The National Nurse Educator Summit will feature over 600 administrators and faculty from across the country who share a passion for education and lifelong learning. Attendees will have the opportunity to join discussions on the critical issues facing nursing and healthcare today, as well as share knowledge, celebrate achievement and build relationships that promote a stronger nursing industry.

Summit Attendee Demographics

500+ attendees
240+ schools
20+ exhibitors



Who should exhibit?

Vendors that market nursing education tools as well as companies that specialize in nursing products, book and software publishers, educational programs and institutions, and nursing product or apparel companies. ATI Nursing Education reserves the right to decline any applications that are not consistent with the educational focus of the conference or the organization.

Application for Exhibits and Sponsorship

Visit www.nursingsummit.com to register as an exhibitor and/or sponsor. If you have any questions or concerns, please contact Taylor Felz at events@atitesting.com.

Exhibitor Information

Exhibit Booth Registration Rate
 10' X 10' \$2,125

Exhibitor Application Deadline
 March 24, 2023

Exhibit Hours*

Mon. April 24	Tue. April 25	Wed. April 26	Thu. April 27
3 p.m. - 9 p.m. (setup)	7:15 a.m. - 8:45 a.m.	7:15 a.m. - 8:45 a.m.	7:15 a.m. - 8:45 a.m.
	11:15 a.m. - 1 p.m.	11:15 a.m. - 1 p.m.	8:45 a.m. - 10 a.m. (breakdown)
		4 p.m. - 6 p.m.	

*subject to change

Exhibit Booth Package

- 10' X 10' booth space
- 6' black draped table
- Two chairs
- Wastebasket
- Booth identification sign
- Two exhibitor meal passes
 (additional exhibitor meal passes can be purchased during registration)
- Two passes to opening networking reception
- Publication of company name and description in exhibitor passport
- Online listing and link to company website in attendee app
- Mailing list of attendees (that have opted in) provided one week before the event

Optional Add-Ons

- Cvent LeadCapture available for an additional fee; information provided one month before the event (<https://www.cvent.com/en/onsite-solutions/lead-capture>)

Sponsorship Opportunities

Sponsorship opportunities can be selected during exhibitor registration. All sponsorships must be reserved before March 1, 2023.

Summit Tote Bags - \$2,500

Every attendee will receive a tote bag during the onsite registration/check-in process at the Summit. Sponsorship includes:

- Sponsor name and logo on one side of the tote bag
- Public thanks and recognition during general session

Program Outside Back Cover - \$1,250

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, full-color ad on the outside back cover of the Program booklet
- Public thanks and recognition during general session

Program Inside Back Cover - \$1,000

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, full-color ad on the inside back cover of the Program booklet
- Public thanks and recognition during general session

Program Inside Full-Page Ad - \$750

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, full-color ad on an interior page of the Program booklet
- Public thanks and recognition during general session

Program Inside Half-Page Ad - \$500

The Program will be distributed to all Summit attendees. Sponsorship includes:

- Half-page, full-color ad on an interior page of the Program booklet
- Public thanks and recognition during general session

Each sponsorship also includes:

- Publication of company name and logo in Program booklet
- Listing and link to company website in attendee app
- Mailing list of attendees (that have opted in) provided one week before the event

Exhibitor Passport

All exhibitors will be included in the exhibitor passport to encourage attendees to visit your booth. Each attendee will receive a “passport” booklet at registration with a page for each participating exhibitor. When attendees visit your booth, you will stamp their passport. Once an attendee’s passport has been stamped by all exhibitors, they will be entered into a raffle. We encourage all exhibitors to participate in the raffle by submitting a prize valued at \$50 or more. Raffle donors will also be recognized during the final general session of the Summit.

Contact Taylor Felz at events@atitesting.com for more information or to participate in the raffle.

Exhibitor Rules & Regulations

Space Assignments

Space will be reserved on a first-come, first-served basis. Space will not be reserved until payment is received. ATI will approve all applications and make final space assignments.

Cancellation / Refund Policy

To request a cancellation, email Taylor Felz at events@atitesting.com. All cancellations requested by March 1, 2023 will be eligible for a refund. No refunds will be made after March 1, 2023.

Electric, Furniture and Internet

Electric, furniture and internet can be ordered from a third party vendor. More information will be provided in your exhibit booth confirmation.

Carpeting

The exhibit hall is carpeted. Only a low-adhesive tape is permitted. Gray duct tape, electrical tape and foam adhesive tapes are not permitted. Exhibitors are responsible for the complete removal of all tape used on floor and other areas.

Exhibitor Rules & Regulations (cont.)

Security and Liability

Exhibitors are responsible for securing and safeguarding their materials from the time they are placed in the booth until they are removed. The exhibit hall will be secured from the general public while vacant. ATI will not be responsible for loss or damage due to any cause.

Space is leased with the understanding that ATI assumes no liability whatsoever for damages. Exhibitors shall indemnify and hold harmless ATI from all liability (damage or accident) that might ensue from any cause resulting from or connected with transportation, placement, removal or display of exhibits. Exhibitors are urged to insure themselves against such risks of loss or liability.

Advertising

Advertising materials or exhibitor signs other than those associated with the entity who has reserved the space are not permitted. Solicitation of business, except by exhibitors, is not permitted.

Americans With Disabilities Act

Each exhibitor will be responsible for complying with the Americans With Disabilities Act (ADA) within its booth and assigned exhibit space.

Audiovisuals

Multimedia presentations are encouraged, but cannot block aisles or other access. Multimedia presentations with sound must take place at a low volume level or in an area where nearby exhibitors are not disturbed. ATI reserves the right to prohibit multimedia presentations that it deems to be in violation of these rules and regulations.

Booth equipment

All booth equipment must be in position before the exhibit hall opens and must remain in position and staffed during the activities scheduled in the exhibit area. Booths cannot be broken down before the scheduled time, unless approved by ATI.

Exhibitor Rules & Regulations (cont.)

Courtesy

Please do not infringe upon the rights and privileges of other exhibitors. Interviews, demonstrations, distribution of literature, etc., must take place inside the exhibitor's booth. Canvassing outside of the assigned booth space is not permitted.

Fire safety

Required fire exits may not be blocked, or used for moving exhibit materials in or out, or used as storage areas. Booth construction shall be substantial and fixed in position in specified areas for the duration of the Summit. Easels, signs, etc., shall not be placed beyond booth areas into the aisles. All decorations, drapes, signs, banners, plastic cloth and similar decorative materials shall be flame-proofed before being used in any exhibit.

Installation

Exhibits cannot extend beyond the space reserved or obstruct the view of or interfere with other exhibits.