

A scenic view of the Seattle skyline, featuring the Space Needle and various skyscrapers, viewed from a distance with green trees in the foreground. The sky is blue with scattered white clouds.

NATIONAL NURSE EDUCATOR SUMMIT

SEATTLE

PRESENTED BY
ATI NURSING

APRIL 10-13, 2022

www.nursingsummit.com

Join us for the National Nurse Educator Summit

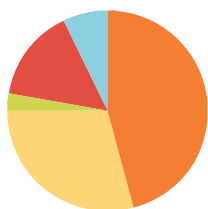
The National Nurse Educator Summit is a leading industry event featuring nursing professionals from across the country that share a passion for education and lifelong learning. Three info-packed days help nurse educators explore critical issues facing nursing and healthcare today and grow in their profession. ATI hosts this event, yet it is not exclusive to ATI schools nor is it about ATI content — it's about supporting and building a stronger nursing industry, creating an environment for collaboration, and providing a forum to facilitate growth.

Who attends the Summit?

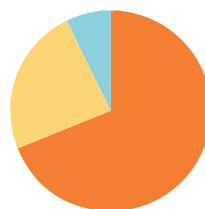
The National Nurse Educator Summit will feature over 600 administrators and faculty from across the country who share a passion for education and lifelong learning. Attendees will have the opportunity to join discussions on the critical issues facing nursing and healthcare today, as well as share knowledge, celebrate achievement and build relationships that promote a stronger nursing industry.

Summit Attendee Demographics

- **600 attendees**
- **240 schools**
- **30 exhibitors**



BSN – 46%
ADN – 35%
Diploma – 5%
PN – 7%
Graduate – 7%



Faculty – 68%
Administrators – 24%
Clinical Faculty – 8%

Who should exhibit?

Vendors that market nursing education tools as well as companies that specialize in nursing products, book and software publishers, educational programs and institutions, and nursing product or apparel companies. ATI Nursing Education reserves the right to decline any applications that are not consistent with the educational focus of the conference or the organization.

Exhibitor Information

Exhibit Booth Registration Rate
10' X 10' \$1,925

Exhibitor Application Deadline
March 25, 2022

Exhibit Hours*

Sunday, April 10	Monday, April 11	Tuesday, April 12	Wednesday, April 13
3 p.m. – 9 p.m. (setup)	7 a.m. – 8:30 a.m.	7 a.m. – 8:30 a.m.	7 a.m. – 8:30 a.m.
	11:30 a.m. – 12:45 p.m.	11:30 a.m. – 12:45 p.m.	8:45 a.m. – 10 a.m. (breakdownn)
		4 p.m. - 6 p.m.	

* subject to change

Exhibit Booth Package

- 10' x 10' booth
- 6' black draped table
- Two chairs
- Wastebasket
- Booth identification sign
- Two exhibitor meal passes (additional exhibitor meal passes can be purchased during registration or on-site)
- Two passes to the opening networking reception
- Publication of company name and description in program
- Online listing and link to company website on www.nursingsummit.com
- Mailing list of attendees (that have opted in) prior to the event

Exhibitor Passport

All exhibitors will be included in the exhibitor passport to encourage attendees to visit your booth. Each attendee will receive a “passport” booklet at registration with a square for each participating exhibitor. When attendees visit your booth, you will stamp their passport. Once an attendee’s passport has been stamped by all exhibitors, they will be entered into a raffle. We encourage all exhibitors to participate in the raffle by submitting a prize valued at \$25 or more. Raffle donors will also be recognized during the final general session of the Summit.

Contact Taylor Felz at taylor.felz@atitesting.com for more information.

Exhibitor Rules and Regulations

Space Assignments

Space will be reserved on a first-come, first-served basis. Space will not be assigned unless payment is included with the application. ATI will approve all applications and make final space assignments.

Electric, Furniture and Internet

Electric, furniture and internet can be ordered from a third party vendor. More information will be provided in your exhibit booth confirmation.

Cancellation/Refund Policy

All cancellations must be requested in writing and postmarked by March 8, 2022 to this address:
No refund will be made after March 8, 2022.

ATI Nursing Education
Attn: Taylor Felz
11161 Overbrook Road
Leawood, KS 66211

Carpeting

The exhibit hall is carpeted. Only a low-adhesive tape is permitted. Gray duct tape, electrical tape and foam adhesive tapes are not permitted. Exhibitors are responsible for the complete removal of all tape used on floor ways and other areas.

Security and Liability

Exhibitors need to secure and safeguard their materials from the time they are placed in the booth until they are removed. The exhibit hall will be secured from the general public while vacant. ATI will not be responsible for loss or damage due to any cause.

Space is leased with the understanding that ATI assumes no liability whatsoever for damages. Exhibitors shall indemnify and hold harmless ATI from all liability (damage or accident) that might ensue from any cause resulting from or connected with transportation, placement, removal or display of exhibits. Exhibitors are urged to insure themselves against such risks of loss or liability.

COVID-19 Protocol

In the interest of our Summit attendees’ health and safety, ATI is committed to following the guidance and standards of Seattle health authorities related to COVID-19. For detailed information regarding the COVID-19 terms and precautions in place for the Summit, please visit www.nursingsummit.com/covid-faqs/.

Special Regulations

Adhesive-backed stickers – Exhibitors are not permitted to give out adhesive-backed stickers.

Advertising – Advertising materials or exhibitor signs other than those associated with those who have reserved space are not permitted. Solicitation of business, except by exhibitors, is not permitted.

Americans With Disabilities Act – Each exhibitor will be responsible for complying with the Americans With Disabilities Act (ADA) within its booth and assigned exhibit space.

Audiovisuals – Multimedia presentations are encouraged, but cannot block aisles or other access. Multimedia presentations with sound must take place in a soundproof room, or in an area where nearby exhibitors are not disturbed.

Booth equipment – All booth equipment must be in position before the exhibit hall opens and must remain in position and staffed during the activities scheduled in the exhibit area. Booths cannot be broken down before the scheduled time, unless approved by ATI.

Courtesy – Please do not infringe about the rights and privileges of other exhibitors. Interviews, demonstrations, distribution of literature, etc., must take place inside the exhibitor's booth. Canvassing outside the booth is not permitted.

Easels – Easels for exhibitors must be obtained from the exhibit service company. These easels can only be used inside the exhibit hall.

Fire safety – Required fire exits may not be blocked, or used for moving exhibit materials in or out, or used as storage areas. Booth construction shall be substantial and fixed in position in specified areas for the duration of the Summit. Easels, signs, etc., shall not be placed beyond booth areas into the aisles. All decorations, drapes, signs, banners, plastic cloth and similar decorative materials shall be flame-proofed before being used in any exhibit.

Installation – Exhibits cannot extend beyond the space reserved or obstruct the view of or interfere with other exhibits.

Sponsorship Opportunities

Summit Tote Bags - \$7,500

Every attendee will receive a tote bag upon reaching the onsite registration desk at the Summit. Sponsorship includes:

- Sponsor name and logo on one side of the tote bag
- Public thanks and recognition at the Opening Networking Reception

Program Guide Back Cover - \$1,500

The Program Guide will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, four-color ad on the back cover of the Program Guide
- Public thanks and recognition at the Opening Networking Reception

Program Guide Inside Back Cover - \$1,000

The Program Guide will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, four-color ad on the inside back cover of the Program Guide
- Public thanks and recognition at the Opening Networking Reception

Program Guide Full-Page Ad – \$750

The Program Guide will be distributed to all Summit attendees. Sponsorship includes:

- Full-page, four-color ad inside of the Program Guide
- Public thanks and recognition at the Opening Networking Reception

Program Guide Half-Page Ad – \$500

The Program Guide will be distributed to all Summit attendees. Sponsorship includes:

- Half-page, four-color ad inside of the Program Guide
- Public thanks and recognition at the Opening Networking Reception

Each sponsorship also includes:

- Publication of company name in program
- Online listing and link to company website
- Mailing list of attendees (that have opted in) prior to the event

Application for Exhibits and Sponsorship

Please visit www.nursingsummit.com to register as an exhibitor and/or sponsor. If you have any questions or concerns, please contact Taylor Felz at (816) 447-6674 or taylor.felz@atitesting.com.